

Linoy Attias Shalem

/Marketing Web Designer

About

An experienced designer with a proven track record of creating beautiful and highly effective digital marketing and brand assets. Combining a good eye for aesthetics with a deep understanding of user-centered design principles, I specialize in creating websites, landing pages and visuals that not only grab attention but also drive measurable results. And while entering my 4th year at Wix, I feel ready for my next adventure!

2023 - 2022

Marketing Designer, Wix

- Design marketing assets to world class campaigns such as Wix Studio, Wix Code & Wix Partners
- Design and build visually appealing landing pages that align with Wix' brand identity and marketing goals.
- Create assets such as decks, webinars, blog covers & marketing email on a regular basis

2022 - 2020

Technical Designer, Wix

- Collaborate with fellow designers on building complex landing pages
- Utilize HTML, CSS, and JavaScript to implement responsive and user-friendly designs.
- Optimize websites for search engines.
- Work on multiple projects simultaneously while meeting deadlines and maintaining quality.

2020 - 2017

Graphic Designer, Lead-Ogilvy Advertising Agency

- Working FAST to support huge campaigns with extremely tight deadlines
- Creating printed assets such as brochures, billboards and stationary
- Developing brand identities for dozens of the agency's customers

Skills

- Figma
- Sketch
- Adobe XD, Photoshop, Illustrator, InDesign, Premier, After effects
- Blender 3D
- Wix Editor, Wix Studio, Editor X
- Wordpress, CSS, HTML
- Asana, Slack, Trello, Miro, Monday